

GEORGIA. EVERYTHING YOU'VE BEEN LONGING

Jo Feel

NELCOME TO GEOR

How long has it been since you felt you were in the right place at the right time? The right place-where East meets West, the hub of the legendary Silk Road. The right time--when you can feel the heft of centuries behind you, and the electricity of the moment surrounding you.

This is how it feels to be in Georgia. Connected. Liberated. Joyous.

The mighty Caucasus Mountains humble you. The Black Sea coast soothes you. The urban spark of Tbilisi excites you. A glass of wine calms you. And throughout it all, the gracious welcome you receive from a people who truly understand hospitality warms you.

Welcome to Georgia. This is how you've been waiting to feel.

AND AND DURING

Colorful balconies in old Tbilisi



WELCOME TO GEORGIA ილი იყოს თქვენი სტუმრობა

Cultural Highlights

Vardzia Cave City Katskhi Pillar Tusheti Uplistsikhe Cave Town Davit Gareja Monastery Complex Upper Svaneti Shatili Fortress and Towers Gergeti Trinity Church Historical Monuments of Mtskheta Gelati Monasterv

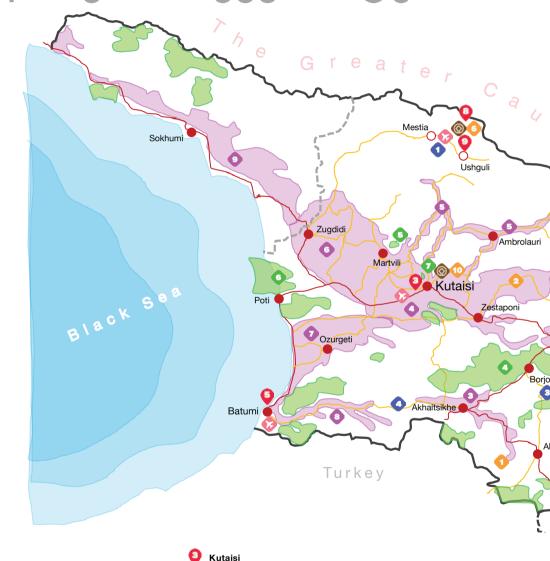
Natural Protected Areas

Lagodekhi National Park Vashlovani National Park 0 Algeti National Park Borjomi-Kharagauli National Park Martvili & Okatse Nature Reserves Kolkheti National Park Prometheus & Sataplia Caves Kazbegi National Park

Tbilisi

Ski Resorts

Mestia Gudauri Bakuriani Goderdzi



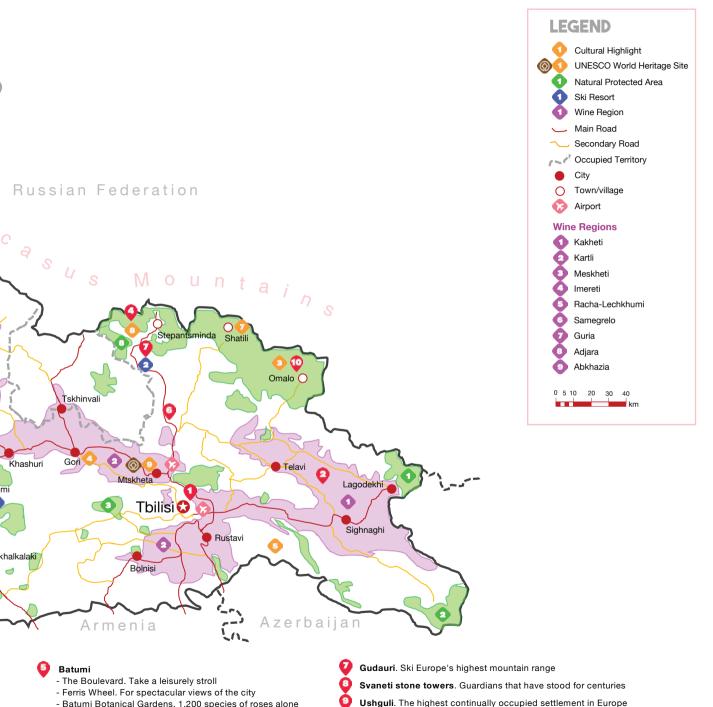
- Metekhi Church. Built c1278 in the heart of the city
- Narikaka Fortress. Take a cable car up for sweeping views
- The Bathhouses. Relax in naturally heated mineral springs

Kakheti Vineyards. Taste 8,000 years of winemaking tradition

- Bagrati Cathedral. A masterpiece of medieval Georgian architecture - Prometheus Carst Cave. A vast and colorful underground adventure

- Gelati Monastery. Founded by King David Aghmashenebeli in 1106

Gergeti Trinity Church. Picturesque since the 14th century

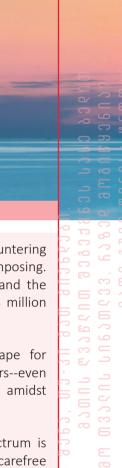


- Batumi Botanical Gardens. 1,200 species of roses alone
- G Ananuri. A fortified castle complex built in the 11th century
- O Tusheti National Park. Stunning nature.

Ushguli. The highest continually occupied settlement in Europe

FROM THE MOUNTAINS TO THE SEA

2 Gergeti Trinity Church in the foreground of Mkinvartsveri



3 The Batumi skyline



4 The statue of legendary lovers Ali and Nino on Batumi Boulevard

You can't help but feel awed when first encountering Georgia's Caucasus Mountains. Dramatic. Imposing. Europe's tallest peaks. Home to Dmanisi and the first Europeans--hominid remains over 1.8 million years old.

The mountains provide an enticing escape for adventurers. Climbers, trekkers, paragliders--even intrepid birdwatchers--can find happiness amidst the bold vistas and clean mountain air.

On the other end of the enjoyment spectrum is Georgia's Black Sea coast. Here sun, sand and carefree relaxation are the order of the day. The coastal city of Batumi sparkles with seaside amusements, the open-air cafes of Batumi Piazza, and the comforting charm of the Old Town section. Other resort towns dot the shoreline, as well, offering spas and other rejuvenations for weary bodies and souls.

A SNOW-CAPPED PLAYGROUND

5 The Caucasus Mountains provide the perfect setting for winter adventure





Winter sports enthusiasts will feel jubilation when taking to the Caucasus during the colder months. Four ski resorts offer skiing and snowboarding thrills for all levels. A warm, après-ski mulled wine on a sun-drenched ski lodge deck lets you leave your day-to-day worries behind.

Being managed by a government agency allows the four winter resorts to make schussing in Georgia one of the most affordable in Europe. The same holds true for heli-skiing, which makes it easier for first-timers to give this uniquely thrilling experience a try.

Soon the rest of the world will know what you have already discovered when Georgia hosts the 2023 Freestyle Ski and Snowboard World Championships.

STANDING STRONG THROUGH THE CENTURIES

8 Ushguli, a UNESCO World Heritage Site

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THE REAL



9 The view from Koruldi range



¹⁰ A centuries-old stone tower in the village of Kvavlo, Tusheti

The villages in the higher altitudes of the Caucasus are no strangers to "visitors." Stone towers built over 1,000 years ago served as fortresses to fend off invading hordes. Today these proud structures are apt metaphors for the strength and tenacity of the people who reside in these villages. You can feel a powerful sense of independence when visiting areas like Khevsureti and Tusheti, and communities like Ushguli in the Svaneti region, the highest continuously inhabited settlement in Europe (2,100 meters).

Also coming out of the Svaneti region is one of Georgia's cultural treasures, polyphonic singing. These traditional songs, performed by men with at least three vocal ranges, have been included on the UNESCO Intangible Cultural Heritage List. Hearing Georgian polyphonic singing conjures up deep feelings of wonderment and respect.

A CITY WITH MUCH TO DISCOVER

11 The Narikala Fortress overlooks Tbilisi, old and new

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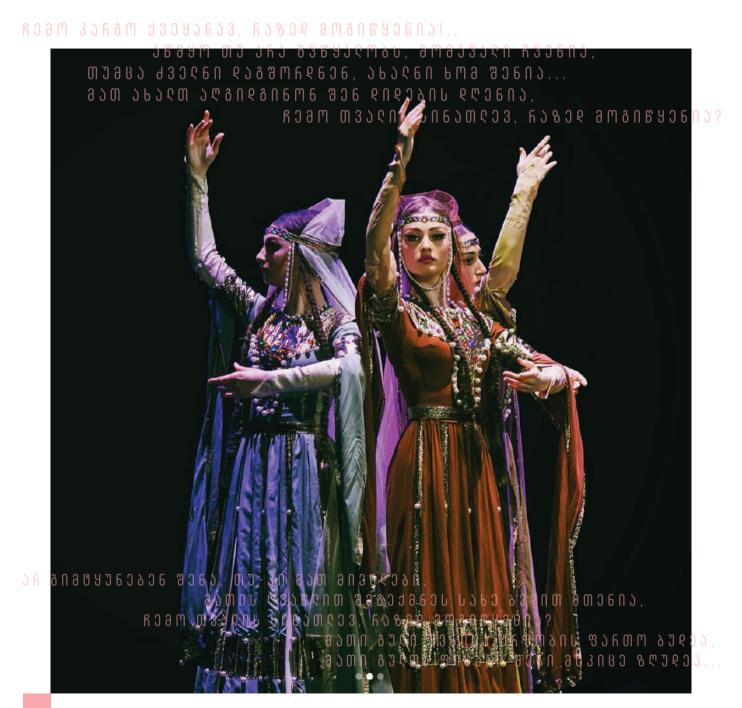


12 ©Adjara / A trendy cafe in the city center



13 Young artists, like this ceramist, are making Tbilisi a hub of creativity

You can feel a sense of excitement and anticipation around every corner of Tbilisi. What used to be factories are now trendy hotels, restaurants and boutiques. Alongside centuries-old churches and mosques, cutting edge designers are gaining international attention, and a dynamic club scene pulsates well into the wee hours. Of course, it's still rewarding to take in the characteristic wooden balconies and stroll the winding, cobblestone streets of Old Town.



14 Dancers perform Samaia, a tribute to Tamar, Georgia's first female king



15 Balconies in old Tbilisi



16 Inscriptions on the exterior wall of the church inside the Ananuri fortress

Tbilisi is the performance center of Georgia. Here you can leave behind the modern world, and enter the rich tradition of Georgian dance.

There are only 14 alphabets in the world, and the Georgian alphabet is one of them, which is cited on the UNESCO Intangible Cultural Heritage List. Seeing the alphabet around town, you can't help but feel a connection to a cultural tradition that has survived for centuries.

THE BIRTHPLACE OF WINE

17 A vineyard in Kakheti, Kindzmarauli



18 A qvevri maker in Imereti



19 Rkatsiteli, one of Georgia's indigenous grape varietals

There are many great wine regions around the world, but only Georgia is considered birthplace of wine. The Georgian wine tradition is over 8,000 years old, and going strong today, with over 500 varieties of grape grown here. Ancient Georgian vintners fermented their wine in large, clay pots known as qvevri that were sunk into the ground. Many modern Georgian vintners still adhere to this tradition. Every glass echoes through the centuries.

Should you want to feel an even deeper connection to the Georgian wine making heritage, consider exploring one of our Wine Routes. There are nine wine regions scattered across the country, each with its own Wine Route that can take you from one picturesque vineyard to the next. Especially popular is the ancient wine-growing region Kakheti, where the qvevri technique is alive and well.

COMFORT FOODS AND COMFORT FEASTS

20 Making Khinkali



21 Ready for a supra?



22 Baking traditional "Dedas Puri" (mother's bread) and Nazuki in Georgian tone

Is it possible for a dish to feel like comfort food on the first bite? In Georgia, the answer is a resounding yes. Georgian cuisine is diverse, hearty and satisfying. Biting into a juicy Khinkali--a traditional, meat-filled dumpling--can be immensely satisfying. The warm, cheesy gooiness of Khachapuri (bread stuffed with melted cheese) brings on an instant sensation of fulfillment.

Breads, meats, and spices are the hearty foundations of traditional Georgian cuisine. And cheese--especially Sulguni, a salted, water-soaked white cheese--is a staple of any Georgian table.

There's an old saying in Georgia, "A guest is a gift from God." One way of feeling that satisfying sensation is by attending a traditional Georgian

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RJƏM JJKƏM JJJJJ6J3, KJ8JQ ƏMƏNBYJ6NJ!.



23 There's always abundant food, wine and joy at a Georgian supra



24 Georgian wines patiently waiting their turn



25 Distilling Chacha, a traditional Georgian brandy

supra--or feast. Every supra is led by a Tamada. Part toastmaster, entertainer and historian, the Tamada keeps the food coming, the laughs echoing, the songs ringing and the wine flowing.

When the Tamada ends the evening with a toast of Chacha, Georgian grappa, you'll feel wholly satisfied--body, mind and spirit.

IT'S ABOUT A FEELING

The spectacular beauty of the country is undeniable. From the imposing Caucasus Mountains, to the relaxed Black Sea coast, Georgia offers a feast for the eyes at every turn.

The cultural traditions that still flourish today rouse feelings of strength and stability. Centuries of art, architecture, music and dance stand firm.

Eight thousand years of wine making heritage can be savored nightly. Vineyards ancient and modern await your arrival.

But the supra. The feast. During a supra, the cares and worries of the outside world go away. All that matters is the beauty of the moment. When it's finally time to rise from the supra table, you will have deep understanding of why Georgian hospitality is legendary. Indeed, the serene joy you feel at a supra is indicative of how you'll feel throughout your stay in Georgia, a place that can give you everything you've been longing to feel.

26 The picturesque town of Sighnaghi and the Alazani valley



TRAVEL INFORMATION SECTION

Visa Requirements

The visa policy of Georgia became comparatively liberal, allowing citizens of 98 countries to enter, reside, work and study in Georgia without the necessity to obtain either a visa or residence permit. In addition, the Georgian Government approved the list of 50 countries whose visa and/or residence permit holders may enter Georgia without a visa for an appropriate period and under appropriate conditions.

For more information please visit the website of the Ministry of Foreign Affairs of Georgia www.mfa.gov.ge

Connectivity

Georgia, with its strategic location at the crossroad of Europe and Asia, features itself as regional logistics and transit hub offering easy access to key markets. There are modern international airports operating in different parts of the country which accelerate the increase of tourists flows. Flights are operated by various airlines from over 50 directions from/to Georgia. www.kutaisi.aero; www.tavgeorgia.com

Climate

The climate of the country is extremely diverse. Average temperatures in summer range from 19° C to 22 °C, and in winter from 1.5 °C to 3 °C.

Currency

The currency in Georgia is the Georgian Lari. ATMs can be found in major towns and cities. Credit and debit cards are widely used in major cities.

Electricity

Electrical current - 220 volts, 50 Hz. EU standards plugs work throughout Georgia.

Communication

The country code is +995. Georgia's mobile operators are present in most parts of the country, and there are many Wi-Fi zones that enable visitors to use the internet for free.

Health

For emergency services, please call 112.

For more information, please visit: www.georgia.travel Hotline 0 800 800 909

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