

# MOUNTAIN RESORTS OF GEORGIA

2018

Georgia is a country to the east of the Black Sea. The majority of the country's territory is located in the South Caucasus, while a portion of it is situated in the North Caucasus. Georgia is a cluster of different cultures and religions, stunning landscapes and ancient history. Mountains cover 65% of Georgian territory.



# MRDC Overview

- Ltd "Mountain Resorts Development Company" (MRDC) was established in 2013
- MRDC is a subordinated entity of the Ministry of Economy and Sustainable Development of Georgia
- Under the management of MRDC are all Georgian mountain ski resorts – **Gudauri**, **Bakuriani** (Didveli, Kokhta-Mitarbi), **Mestia** (Hatsvali, Tetnuldi) and **Goderdzi**

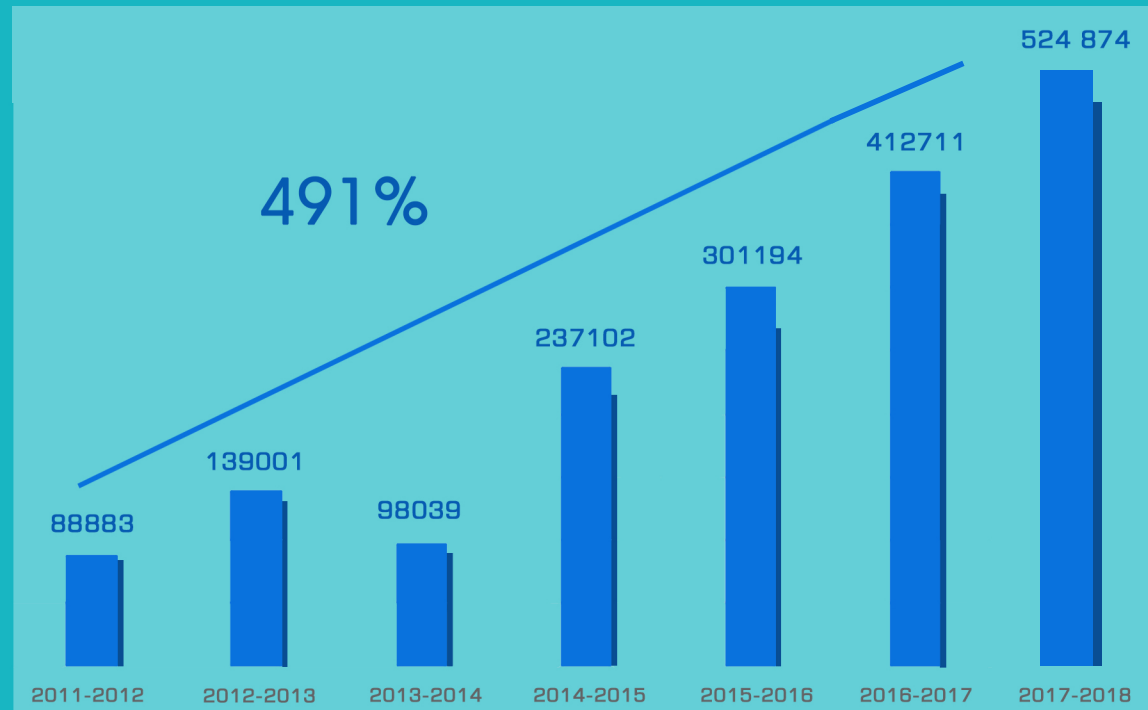


# Mountain Ski Resorts Visitors Overview

Georgian tourist destinations have booming number of both local and regional visitors. Annually, according to the statistical data of Skidata (2011-2018) access system, the number of visitors increased sharply compared to the past years.

If we take 2011-2012 winter season as a base year, since then total winter season visits have increased by 491%.

Visitors of Mountain Ski Resorts of Georgia 2011-2018



# Gudauri

The FIS certificated ski resort Gudauri lies on south-facing plateau of Caucasus, 120 km from capital Tbilisi, only 1.5 hour of drive, at 2000 m above sea level with skiable area enjoying maximum exposure to the sun. Untouched foothills offer high quality of skiing opportunities at maximum elevation of 3276 m.

## Resort offers:



# Bakuriani

Four-season mountain resort is situated 1700 m above sea level on the northern slope of Trialeti Range, 180 km from capital Tbilisi, 2 hours of drive. It combines three main ski areas – Didveli (1854m-2702m), Kokhta (1725m-2157m) and Mitarbi (1641m-2207m), ideal destination for recreational purposes as well as for sport and nature lovers.

## Resort offers:



# Goderdzi

Goderdzi resort together with other seasonal alpine settlements is an ideal four-season mountain resort, situated on the north-facing plateau at an elevation of 2000 m, only 2 hours of drive from the seaside resort Batumi, Georgia.

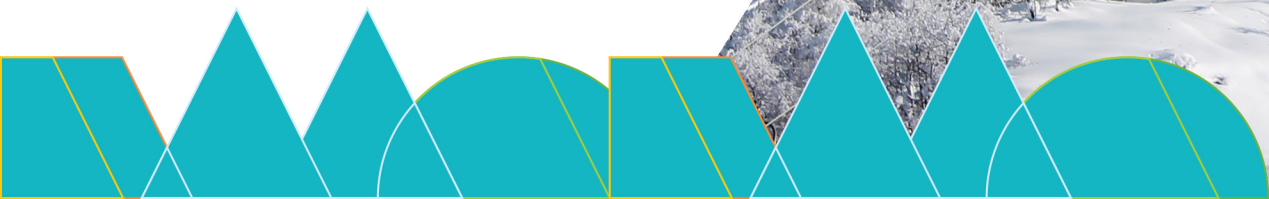
Resort offers:



# Mestia Tetnuldi & Hatsvali

Mestia ski resort is a highland town-let in northwest of Georgia situated in Caucasus Mountains combining to main ski areas Hatsvali (1428m-2348m) and Tetnuldi (1600m-3165m). Here, where the mountains are snow-covered from early December, resort is a perfect destination for ski-lovers to get maximum pleasure.

## Resort offers:





# Formation of new institutions and initiatives

## Adventure Tourism School

The school was established in 2016, in Gudauri and will prepare a hiking and mountain guides, ski instructors, avalanche experts, rescues etc.

## Certified Mountain Managers

The project was implemented in cooperation with the Compagnie Des Alpes and it aims providing latest skills and best practice in ski resorts management

## Winter School Holidays

Program was implemented together with Ministry of Education and Science of Georgia and within its framework school children were trained in Bakuriani ski resort

## Sport Academies

Together with Ministry on Sports and Youth Affairs of Georgia will be realized formation of sport academies on ski resorts of Georgia

## Ski Patrol

In 2016 together with Ministry of Internal Affairs of Georgia ski patrol was formed, who operates on all Georgian mountain ski resorts



# International and Local Competitions 2018

- FIS Ski Cross tournament in February 2018 - Bakuriani
- Georgian Alpine Skiing Cup 2018 – I stage in Bakuriani, II stage in Mestia, III and IV stages in Gudauri;
- Georgian Freestyle and Snowboard Cup 2018 – I stage in Gudauri
- Snowboard ski-cross national tournament 2018 – Bakuriani
- Jump and Freeze 2018 – Gudauri
- World Snow Day 2018 – Gudauri, Bakuriani

## Future Goals

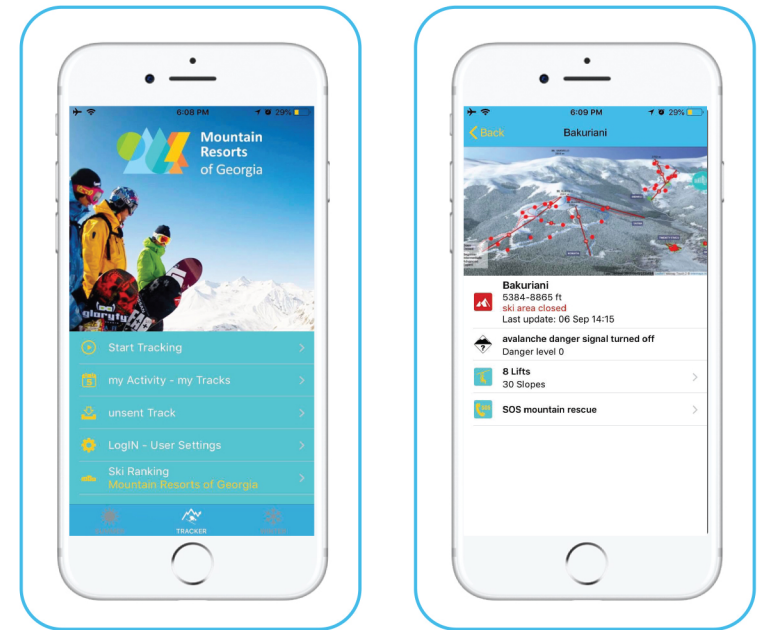
- FIS Ski Cross tournament – Gudauri, 2019
- Snowboard tournament – Gudauri, 2019
- FIS Freestyle Ski and Snowboard World Championship – Gudauri/Bakuriani, 2023



# “iSKI” World

22 Applications - 22 Countries - 2 200 Mountain Resorts

Application of Mountain Resort of Georgia



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2018